



packserv
australia

BRAND GUIDE



Packserv is Australia's largest packaging equipment hire and service business, operating Australia wide with offices in Melbourne & Sydney. With over twenty years experience in the packaging industry, we specialise in providing on-demand packaging equipment and accessories for filling, capping, labelling, printing, coding & marking and induction sealing. We also offer services including delivery, installation, training, technical support and emergency breakdown cover on our rental machinery and customer owned machines.





MASTER BRAND
LOCKUP





MASTER LOCKUP
APPLICATIONS





TO ENSURE PROMINENCE AND LEGIBILITY, THE MASTERBRAND LOCK UP SHOULD ALWAYS HAVE PLENTY OF SPACE TO ENSURE IT STANDS OUT. THIS IS CALLED A SAFE AREA, AND NOTHING SHOULD BE PLACED IN THIS SPACE.

PRIMARY HEADING FONT PACKSERV AUSTRALIA

BRAND
TYPOGRAPHY

MONTSERRAT-REGULAR

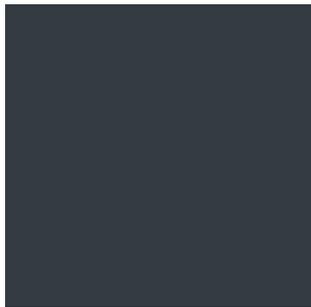
Secondary Body Font

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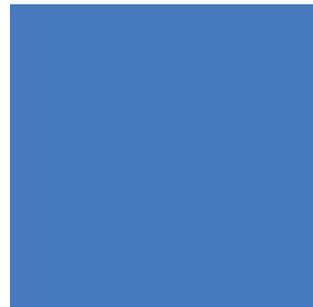
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DIN-MediumAlternate
DIN-BoldAlternate



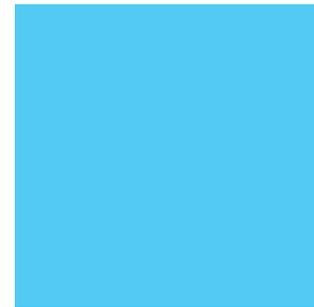
WEBSITE
ARTWORKS



C 71
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Y 56
K 44
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C 75
M 50
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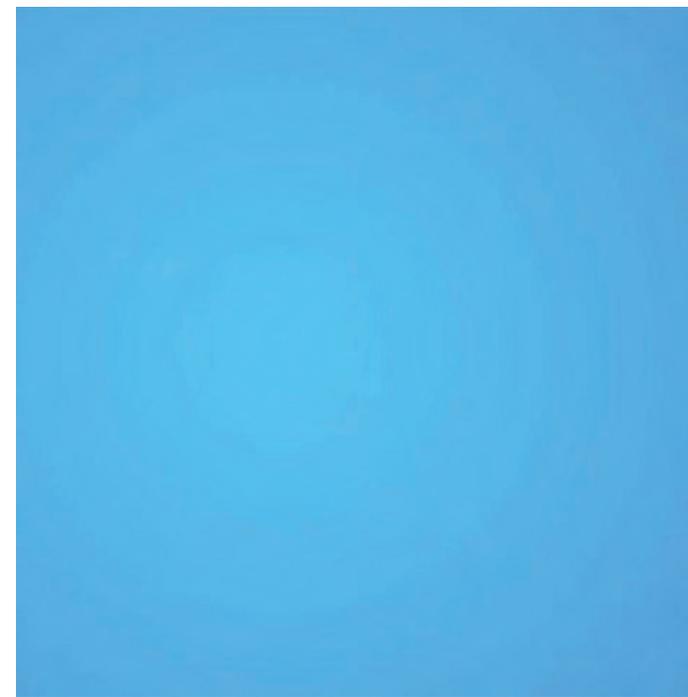


C 51
M 2
Y 0
K 0
6ccaf3

WEB ICONS



C 25
M 1
Y 0
K 0
b8e2f8





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